

MOUNT ROYAL COMMUNITY NEWSLETTER INFORMATION FOR ADVERTISERS

Thank you for your interest in the Mount Royal Community Association Newsletter. The newsletter is published four times a year. Over one thousand copies are delivered by hand to residences with accessible mailboxes in the Mount Royal Community.) Current and previous issues of the newsletter (PDF files) are archived on our website www.mountroyalstation.ca.

DEADLINES for submission of advertisements:

Issue:	Submission Deadline:	Distribution Date:
Winter Issue:	January 12, 2012	Late Jan / Early Feb
Summer Issue:	May 12, 2011	Late May / Early June
Fall Issue:	September 12, 2011	Late Sept / Early Oct

All advertisements must be submitted by the deadline due date via email to: newsletter@mountroyalstation.ca

Advertising Rates and Sizes:

- Free** 5 lines
- \$ 50** Business card size (3.6 inches wide x 2 inches high)
- \$125** ¼ page size (3.6 inches wide x 4.5 inches high)
- \$300** ½ page size (7.6 inches wide x 4.5 inches high)

Advertisements may be submitted in **Word, jpeg, PDF, tiff or GIF files**, appropriately sized according to the options above.

High resolution is necessary (minimum of 200 dpi).

Prepayment is required by the deadline date. Please mail or deliver a cheque payable to:

Mount Royal Community Association
c/o Communications (Newsletter Advertisement)
2317 – 10th Street S.W.
Calgary, Alberta T2T 3G7

For inquiries, please contact the Director of Communications at newsletter@mountroyalstation.ca. Thank you for your support of our community.